Curriculum Vitae

Dr. Shelly A. Friedman

Founding President, American Board of Hair Restoration Surgery
Medical Advisor- American Hair Loss Council

Office Address Scottsdale Institute for Cosmetic Dermatology

8800 East Raintree Drive, Suite 350 Scottsdale, Arizona 85260 480-970-0300

Education

Medical School Michigan State University

College of Osteopathic Medicine

East Lansing, Michigan June 1978- June 1982 Degree: D.O., June 1982

Graduate School Arizona State University

Psychology & Family Counseling

Tempe, Arizona

January 1972- June 1973

Undergraduate School Providence College

Providence, Rhode Island September 1967- June 1971

Secondary Cranston High School East

Cranston, Rhode Island September 1965- June 1967

Post Graduate Training

Internship Pontiac Osteopathic Hospital

50 N. Perry Street

Pontiac, Michigan 48058

313-338-5000

DME: Joseph Territo, D.O. July 1, 1982- June 30, 1983

Residency Department of Dermatology

Pontiac Osteopathic Hospital Pontiac, Michigan 48058

Chairman: Daniel Koprince, D.O. August 1, 1983- July 31, 1986

<u>Cosmetic Surgery</u> Preceptorship in Sclerotherapy

Fellowships With: Elise Bernier, M.D.

Sherbrooke, Quebec 819-599-7016

Preceptorship in Hair Transplantation

With: Emanuel Marritt, M.D.

Englewood, Colorado 303-694-9371 Preceptorship in Hair Transplantation

With: Walter Unger, M.D.

Toronto, Canada 416-484-8303

<u>Postgraduate Teaching</u> Michigan State University

College of Osteopathic Medicine

East Lansing, Michigan

Appointed Position: Assistant Clinical

Professor in Dermatology

1986- Present

Certification and Licensure

Diplomate, American Board of Hair Restoration Surgery, January 1, 1998, October 7, 2008 American Osteopathic Board of Dermatology; Board Certified in Dermatology,

February 29, 1988. Number 83

Diplomate, National Board of Examiners for Osteopathic Physicians and Surgeons,

July 1, 1983. Number 8921

Minnesota Board of Medical Practice May 13, 2000. Number 29048 Georgia Composite Medical Board, January 7, 2000. Number 048351 Arizona Board of Osteopathic Examiners in Medicine and Surgery, March 6, 1986. Number 2179

Michigan State Board of Osteopathic Medicine and Surgery, July 1, 1983. Number 008106 State of Illinois, Department of Registration and Education, November 1, 1983. Number 036-066743

Honors and Awards

International Society of Hair Restoration Surgery Annual Scientific Meeting Sydney, Australia 2005 Best Practical Tip
American Osteopathic College of Dermatology- Fellow of Distinction, 2005 Who's Who in Medicine and Healthcare, 2000 Who's Who in Medicine and Healthcare, 1998 Who's Who in the World, 1993 Who's Who in the World, 1993 Who's Who in Health Professionals, 1991 Who's Who in America, 1990 Who's Who in the Midwest, 1988 Who's Who in the West, 1987 National Institute of Health Psychiatry Fellowship, Michigan State University Michigan State University, East Lansing, Michigan, 1980-1981 Dean's List, Providence College, Providence, Rhode Island, 1969-1971

Society Memberships

American Board of Hair Restoration Surgery- President, June 10, 1996International Society of Hair Restoration Surgery
American Academy of Dermatology
American Hair Loss Council- Medical Advisor
World Association of Hair Restoration Surgeons- Medical Advisory Board
American Academy of Cosmetic Surgery- Fellow
American Medical Association
American Osteopathic Association
American Osteopathic College of Dermatology- Fellow

American Society for Dermatologic Surgery
Arizona Osteopathic Medical Association
Inter- American Society of Cosmetic, Plastic, and Reconstructive Surgery
International Society for Aesthetic Surgery
International Society for Dermatologic Surgery

Publications

Friedman, Shelly A: Not Your Father's Hair Transplant <u>Aesthetic Practitioner News</u>, Volume 4, Issue 4, July/August 2009

Friedman, SA et al: The Treatment of Cellulite with Methylxanthine and Herbal Extract Based

Cream: An Ultrasonographic Analysis

Cosmetic Dermatology, Volume 9, No. 11: 30-40,

November 1996

Friedman, SA, Byrd, RC: Schamberg's Disease: Report of a case.

Journal of American Osteopathic Association, Volume 87, No. 2: 140-141,

February 1987

Friedman, SA, Mahon, M: Buschke- Ollendorff Syndrome: Report of a case.

Journal of American Osteopathic Association, Volume 86, No. 6: 379-382,

June 1986

Friedman, SA, Koprince, D: Mini- reduction surgery for the correction of baldness.

Journal of American Osteopathic Association, Volume 86, No. 2: 105-107,

February 1986

Media Coverage & Appearances

Television Channel 10 FOX News (Phoenix, AZ), May 14th, 2009

Zerona Laser Melts Fat

Channel 3 Morning Show (Phoenix, AZ), Oct 29, 2008 What would the presidential candidates look like after

plastic surgery

Fox News 10 (Phoenix, AZ), June 15, 2008

DNA test predicts baldness

Channel 3 Nightly News (Phoenix, AZ), May 20, 2008 DNA test predicts baldness

Channel 3 Midday Morning Show (Phoenix, AZ)
March 11, 2008
Cutting edge hair loss treatment for men and women

Channel 10 FOX News, October 19, 2007 Women's' Hair Loss Low Level Laser

Channel 5 KPHO News, (San Diego, CA), February 18, 2007 Hair Transplantation

Channel 3 KTVK News, May 18, 2000 Laser Hair Removal

Channel 12 KPNX News, May 23, 2000 GX-99 Nonsurgical Body Contouring

Channel 3 KTVK News, May 24, 2000 Ionithermie- Nonsurgical Body Contouring

Channel 3 KTVK News, June 6, 2000 Hair Transplant Surgery

Channel 3 KTVK News, March 8, 1999 Nonsurgical Body Contouring

Channel 3 KTVK News, July 13, 1999 Laser Hair Removal

KVBC-TV News (Las Vegas, NV), July 29, 1999 Nonsurgical Body Contouring

Channel 3 KTVK News, August 12, 1998

Nonsurgical Body Contouring

Channel 3 KTVK News, May 6, 1997 Nonsurgical Body Contouring

Channel 5 KPHO AM News, June 18, 1997 Ask the Experts-Cosmetic & Contouring

Channel 5 KPHO News, December 30, 1997 Hair Loss Remedies

Channel 10 KTSP News, January 10, 1996 Facial Rejuvenation

Channel 5 KPHO News, February 6, 1996 Nonsurgical Body Contouring

Channel 12 KPNX News, February 12, 1996 Nonsurgical Body Contouring

Channel 10 KTSP News March 7, 1996 Nonsurgical Body Contouring

The Today Show NBC, March 28, 1996 Hair Transplants

Channel 3 KTVK News, May 20, 1996 Nonsurgical Body Contouring

Channel 10 KTSP News, June 11, 1996 Facial Rejuvenation

Channel 15 KNXV News, June 11, 1996

Nonsurgical Body Contouring

Channel 10 KTSP News, November 15, 1996 Nonsurgical Options for Cosmetic Surgery Channel 5 KPHO News, June 13, 1994 Sclerotherapy

Channel 12 KPNX News, June 24, 1994 Sclerotherapy

Channel 11 KTVA, Anchorage Alaska, July 19, 1994 <u>Hair Transplantation</u>

Channel 10 KTSP News, March 18, 1991 <u>Collagen Treatment</u>

Channel 12 KPNX News, March 26, 1991 Collagen Treatment

Channel 12 KPNX News, December 16, 1991 Female Pattern Hair Loss

Channel 5 KPHO News, February 21, 1987 <u>Hair Transplantation</u>

Channel 10 KTSP News, March 2, 1987 Hair Transplantation

<u>Radio</u>

KFYI- Dr. Bob Martin Show March 8, 1999, Weekly Show Nonsurgical Body Contouring

KMLE- KMLE Country Show February 18, 1991, <u>Collagen Treatments</u>

KFLR- Mid-day Show March 4, 1991, Sclerotherapy KZZP- Chronicles Show
March 17, 1991, Collagen/Sclerotherapy

Kool- Sunday Times Show May 19, 1991, <u>Hair Transplant</u>

KTAR- Michael Dixon Show June 22, 1989, Hair Loss

KTAR- Pat McMahon Show December 26, 1989, <u>Hair Loss</u>

KTAR- Pat McMahon Show August 16, 1988, Rogaine

KTAR- Preston Westmoreland Show, February 4, 1987, Hair Loss

KFYI- Tom Leykis Show March 26, 1987, Hair Transplantation

Print Articles

The Tribune Newspaper, July 1, 1999 Subject: <u>Nonsurgical Body Contouring</u>

"This Week in Summerlin", August 11, 1999
Subject: <u>European Treatment Centers- Nonsurgical</u>
<u>Body Contouring</u>

Inside Chicago, January 1998 Subject: <u>Hair Transplantation</u>

Scottsdale Magazine, autumn 1998 Subject: <u>Doctor & Office</u>

Vogue Magazine, "In Press", February 1996

Subject: <u>Treatment of Cellulite Using Endermologie</u>

Arizona Republic & Gazette, August 1, 1996 Subject: <u>Facial Rejuvenation</u>, <u>Using Laser Resurfacing</u>

The Tribune Newspaper, August 11, 1996
Subject: Treatment of Cellulite Using Endermologie

Today's Arizona Women, January 1995 Subject: Skin Care & Glycolic Acid

Healthy Women, Winter 1993 Subject: Hair Transplantation

Chicago Tribune, 1993

Subject: <u>Hair Transplantation</u>
Mesa Tribune, October 4, 1993
Subject: <u>Hair Replacement</u>

Arizona Republic & Gazette, June 6, 1992

Subject: <u>Hair Loss</u>

American Hair Loss Council, 1992

Subject: Female Hair Loss

Longevity, September 1992 Subject: <u>Hair Transplantation</u>

Today's Arizona Woman, February 1991

Subject: Collagen- Paris Lips

Preview Magazine, March 6, 1991 Subject: <u>Collagen Treatments</u>

Paradise Valley Independent, March 28, 1991

Subject: Collagen Treatments

Trends, May 2, 1991 Subject: <u>Sclerotherapy</u>

Scottsdale Progress, May 4, 1991 Subject: <u>Hair Transplantation</u>

Paradise Valley Independent, June 5, 1991

Subject: Sclerotherapy

Mesa Tribune, June 24, 1991 Subject: Sclerotherapy

Foothills Sentinel, August 1991 Subject: <u>Collagen Treatments</u>

Raising Arizona Kids, October 1991 Subject: <u>Sclerotherapy</u>

Mesa Tribune, December 1991 Subject: <u>Hair Transplantation</u>

All- Health Newsletter, February 1990 Subject: Sclerotherapy

Arizona Republic, July 5, 1990 Subject: Hair Transplantation

Today's Arizona Women, October 1990 Subject: <u>Sclerotherapy</u>

Fitness Plus, November 1990 Subject: <u>Hair Transplantation</u>

Trends Magazine, November 1990 Subject: <u>Collagen- Paris Lips</u> Today's Arizona Women, March 1989 Subject: <u>Collagen</u>

Arizona Cosmetology Association Lavone's Beauty School, February 10, 1987 Hair Transplantation

American Trichology Students Beauty School February 24, 1987, <u>Hair Transplantation</u>

Phoenix Metro Chamber of Commerce Phoenix, Arizona April 1987, <u>Doctor & Office</u>

Arizona Republic, May 19, 1987 Subject: <u>Hair Transplantation</u>

Presentations

American Hair loss Council Annual Meeting Fort Lauderdale, Florida April 25 & 26th, 2009 Update-<u>Hair Transplantation 2009</u>

American Society of Hair Restoration Surgery Orlando, Florida January 16, 2008 Lateral vs. Parallel Slits

Renewal and Rejuvenation Phoenix, Arizona January 25-28, 2007 Lateral vs. Parallel Slits

Live Surgery Workshop Orlando, Florida March 2000 Hair Restoration World Association of Hair Restoration
Surgeons
Orlando, Florida
April 1997
Corrective Surgery Hair Transplantation and Hair Systems
In The Bald Male

Women's Wear Seminar Scottsdale, Arizona June 1997 Nonsurgical Body Contouring

World Association of Hair Restoration Surgeons Orlando, Florida March 1995

American Academy of Cosmetic Dermatology
Park City, Utah
March 1995
Glycolic Acid For Facial Rejuvenation

Aesthetics International Association Beverly Hills, California March 1995 Paramedical Relationships

American Academy of Cosmetic Dermatology
Rancho Mirage, California
January 22, 1994

Patient Selection Candidacy and Treatment Plan for Hair
Replacement Surgery

Scottsdale Hair Replacement Symposium Scottsdale, Arizona January 27-29, 1994

Hair Transplantation

Hair Volume Therapy Seminar Las Vegas, Nevada February 8, 1994 Hair Transplantation

Midwest Beauty Show Rosemont, Illinois February 26&27, 1994 The Cosmetology Connection with Hair Loss

American Hair Loss Council
San Diego, California
April 18, 1994
Attaining Realistic Expectations in Hair Replacement
Surgery

David Lagadi's Hair Transplant Seminar Anchorage, Alaska July 18, 1994 <u>Update on Hair Loss and Available Treatments</u>

Aestheticians International Association
New York, New York
July 31, 1994,
The Aestheticians Exposure to Contagious Diseases

International Society of Hair
Restoration Surgery
Toronto, Canada, B.C.
September 9, 1994
The Cosmetology Connection with Hair Loss

Valley of the Sun Dermatology Symposium

Scottsdale, Arizona March 6, 1993 Sclerotherapy

Phoenix Home & Garden Show

3rd Annual Show

Phoenix, Arizona

July 17, 1993

<u>Sclerotherapy</u>

American Hair Loss Council

New Orleans, Louisiana

April 5, 1992

<u>Hair Transplantations with Hair Additions</u>

American Osteopathic College of Dermatology Dermatology Update Scottsdale, Arizona April 27, 1992 Sclerotherapy

American Osteopathic College of Dermatology Dermatology Update Scottsdale, Arizona April 29, 1992 Hair Transplantation "Breakthrough"

Arizona Osteopathic Association Scottsdale, Arizona May 2, 1992 <u>Hair Transplantation</u>

Kirksville College Dermatology Update Bahamas, March 13, 1991 <u>Female Pattern Baldness</u>

Phoenix Home and Garden Show

1st Annual Show, Phoenix, Arizona July 1991, <u>Sclerotherapy</u>

American Osteopathic College of Dermatology Conference November 3, 1991 Program Chairman

American Academy of Dermatology Annual Meeting, Dallas, Texas December 1, 1991 Female Hair Loss

Rage Salon Scottsdale, Arizona March 28, 1990 Sclerotherapy & Collagen Treatments

Kirksville College of Medicine
Dermatology Update
Lake Tahoe, Nevada, March 9, 1990
<u>Hair Transplantation</u>

Arizona Cosmetology Association Phoenix, Arizona May 17 & 18, 1987 <u>Hair Transplantation & Collagen</u>

Meetings

International Society of Hair Restoration Surgery Annual Scientific Meetings 1992-2008

International Academy of Cosmetic Surgery
Orlando, Florida March 5, 1999
Hair Transplantation in Combination with Nonsurgical
Hair Attachments

International Society of Hair Restoration Surgery Washington, D.C. September 17, 1998

Board Certification for Hair Transplantation

International Symposium on Hair Transplant Surgery Los Angeles, California February 8-11, 1992

American Osteopathic College of Dermatology Executive Board Meeting Chicago, Illinois February 21-23, 1992

American Osteopathic Association Key West, Florida March 23, 1992

American Osteopathic College of Dermatology Annual Mid- Year Meeting April 25-28, 1992

American Osteopathic College of Dermatology Mid- Year Conference to Scientific Seminar Lake Buena Vista, Florida April 14-16, 1994

International Society of Hair Restoration Surgery Toronto, Canada, B.C. September 9-11, 1994